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Wacom Co., Ltd.
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Re: Wacom develops a new user interface for the music industry

~ A professional DJ device, **nextbeat NXT-1000**~

Wacom Co., Ltd. (Saitama, Japan CEO: Masahiko Yamada) announced today the launch of a professional DJ interface device, **nextbeat NXT-1000**, which enables a whole new performance style.

The product is currently in development and is scheduled for an initial release in Japan and Europe this summer.

Currently, dance music is one of the few music genres that are continuing to evolve, with many prominent professional DJs becoming musicstars. The market is expected to continually grow especially in Europe.



Wacom has been providing tools such as pen tablets mainly for digital content creators. The audience extends from professional digital artists who design and illustrate to general consumers who enjoy drawing and editing photographs on their computers. These tools have also been used to produce artworks of music records and to work music software. Thus, the company brand is well recognized also in the music industry. This led us to taking the newly developed sensitive touch detection technology to break into the music industry which is familiar with. **nextbeat NXT-1000** will be the first step in this direction.



nextbeat-1000 is an optimized interface for producing music and for DJs to perform in night clubs. The device does not require any external computers. It is as compact as a 30x30cm record sleeve with two music sources, a mixer, an effector, and a sampler all built in, allowing optimal playability and durability for a professional DJ performance. Especially, the touch sensor with Wacom's advanced sensing technology enables high speed detection of finger pressure and finger pointing

accuracy to convert the players' feelings into music and to fully bring out the creativity of musicians.

In addition, the portable control unit with a wireless function allows performers to move around with free from the main device. In contrast to the traditional style of DJs performing inside booths, being able to move closer to the audience creates a dramatic change, enabling the audience to feel more relation with the DJ.

The website for **nextbeat NXT-1000** at "www.nextbeat.net" will be launched on the 18th of March. The product will be presented to the public in Miami, U.S., during the Winter Music Conference scheduled through March 24th to 28th and the Musikmesse from April 1st to 4th in Frankfurt, Germany. **nextbeat NXT-1000** will be shown at different events and details will be announced as schedules are set.



- The specifications or colors of the product are subject to change.